THE GLEICHEN CALL

VOLUME XXVIII NO. 11

GLEICHEN, ALBERTA, WEDNESDAY MAY 30, 1934

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EMPIRE DAY SPORTS ATTENDED BY GOOD SIZED CROWD

The Empire Day sports held last week at the dicieben fair grounds proved to be a very successful event with a large crowd on hand to skitness the buseball tournament and the children's sports. It was a very warm day and yet an ideal one for base-ball and those spectators who found it to both vere salle to refresh them-selves in the nearby lake.

serves in the nearby lake.

All the ovents were keenly contested especially in the children's sports, each striving to cut do the other. The Boy Scouts and the Girl dusles in their neat uniforms lant color to the scene. The children's sports were excene. The children's sports were charge of H. Hunter and Goo. H. Gooderham.

charge of H. Hunter and Geo. H.
Gooderham.
For the first ball game Meadosbrook was drawn against Gleichen
and resulted in a win for the latterteam The second game between
Carseland and Queenstown resulted in
a win for Carseland. The last game
played is the evening between Carseland and Gleichen essuited in a vistory
for Carseland. In the early stages of
this game Gleichen uses in the least but
Carseland got bony. So busy did they
get that Gleichen assed up three pitchers in a endesvor to stop Carseland
from breaking all records for runsmade on the Gleichen aday three pitcheally somewhere about the eight inlang Gleichen three up the gloost and
connected victory to the visitors.
In the evening a good cross of attendeat the dance given the the Community
Haß.

The results of the children's sport s follows: rls 7 years and under race: Pegg; rthur, Doris Krause and ugens

Girls 7 years and under race: Peggy McArthur, Doris Krause and ugens McPhee.

Boys seven years and under: James Waterchief, Earl. Mayfield and Teddy Yellowfly.

cellowfly.

Girls 9 years and under: Ester

towiesy, Betty McQueen, Gwen Clar.

nd Eugene McPhys.

Boys 9 nears and under: Arthu s 9 nears and under: Arthu las, Edgar Taylor and Teddy

Girls 11 years and under: Alice bause, Blanche Simonin and Ber-

Girl Guide relay race, half mile on by 1st Gleichen Girl Guid

team.

Boy Scout relay race, half mile:
Old Sun School Troop Team.
Girls race 13 years and under:
Mary Downey, Delia Hunter and
Marie Lumsden.

Boys race 13 years and under: Mar-tin Saddle, Gordon Christensen and

Girls race 15 years and under: Mary Downey, Beth Hall and Rita Ferguson.

Boys race 15, years and under: Arthur Forester, Isaac Ryer, Wesley Desjardine.

Arthur Foreact, Issae Hyer, weste, Deejardine. Bops 11 years and under three-legged race: Ted Stephen and Harry Bullbear, Phillip Backfat and George Studeagle, David Royalengle and James Studeagle. Savid Royalengle and James Studeagle. Girls 11 years and muler Hunter, Annie Royal and Marie West, Alice Krause and Marie Lamsden. Girls over 12 years three-legged race: Harry Wolf and Arthur Water-chief, Gordon Yellowfly and Mark Wolf, Norman Schnopf and Willie Pergusen.

Wolf, Norman Schnepf and Willee Ferguson. Girls over 12 years three-legged race: Ruby Hall and Mary Dumka, Beth Hall and Edit; Reagle, Bernice Krause and Delia Hauter. Beyn 160 yards open: Ed. Ferguson, Norman Schnepf, Gordon Yellowffy. Girls 75 yards open: Ruby Hall, Mary Downey, Beth-Hall Boys 11 years and under sack race:

Boys 11 years and under sack race: obert Sather, John Backfat, Fired

Jones.

Boys 12 years and over sack race:
Wesley Desjardine, Isaac Ryer, Joe
Old Woman.

Old Woman.
Girls 12 years and over sack vace:
Marie Dumka, Ruby Hall, Beth Hall.
Boys and girls wheelbarrow race:
Wesley Desjardine and Kipp Schmidt,
Isaac Ryer and Ray Mauza Ruby Hall
and Marie Dumba.

LOCAL CHOIRS WIN FIRST AND THIRD AT SCHOOL FESTIVAL

Once again May 23rd one a red letter day for the majority of Glitchen children. Bright and early many hears were astir with excitement as mother was busy putting up lunch, and seeing that each one was properly fitted out to make the eventful journey in search of laurels and success, the acquiring of information and the Joyful adventure of new seenes and fresh experiences. As The Call watched all these merry youngsteen leaves the experiences have resulted to the services and fresh experiences. call watched all these merry youngstars leave we could not also wishing that the yours had dealt less
hardly with us and we could again
embark, like a rejuvemented Columcovery. The children shopage of the
case and pride of their parents in the
law and pride of their parents in the
hardly reconstituted out to, do their
part in the day's proceedings and
on the first hardly the proceedings
on the hardly and the proceedings
on the hardly and the proceedings
on the hardly the proceedings
on the hardly the proceedings and
on the proceedings and the proceedings
of the proceedings and the proceedings
of the hallday
troot.

No less than seventeen cars load-

o set everyone off in a holiday ryrod.

No less than seventeen cars load-do to the limit left town before eight of clerk in the morning, and after a safe and enjoyable run arrived in Strathmore in time to take part in the first contest of the day which began at nine o'clock. The mitoring was given over to remain the contests. In these events Thereas Fleury and Helen Kelly were successful in being awarded second and first respectively in their classes while Maureen Pineau and Dorit Arause took second and third place respectively in their classes for reliations. Miss Kent's "Christmas from the word of the contests of

the afternoon the action so In the afternoon the action song, not the charus singing were the yents scheduled. These showed a cry pleasing variety of style and ubject. A very networthy feature of these was the high quality of the highing of all the Gleichen entries. tiblict. A very necessary of these was the high quality of the Inging of all the Gleichen entries, flowever, a great deal of stress was nid upon costuaring and other indentals that are merely adjucts to he song and Gleichen drew a blank in this section of the festival. This was, increase, amply made up for when the awards in the town school choruses (were announced. After close context the first and third places were given to the Gleichen choirs trained by Mr. H. B. Myers. The applicates that greeted this announcement showed how the large audience agreed wight the opinion of the adjuicators.

of the adjuticators

A number of children were able to get home before dark, but most of thun stayed to the evening concert at which all the first place winners latere contributing their number to a very fine program. The Hon. P. Baker Minister of Education, presided over a capacity audience and em-phasised the benefits of such festi-vals to the children and the cultural life of the country.

The winners of the shield presented by Mr. J. C. Buckley for the rural school gaining the largest number of points went to Janet school, while the shield donated by the French Club Strathmore, was carried off by the Bow River school. This school was represented by a numerous and exceedingly well-trained series of contestants on all, events, and the teachers are to be congratulated upon the success that attended their efforts. An especially noticable feature of these entries being the claborate costuming for the vocal events and the completoniss of scenery and costumes that were part of the dramatic contributions.

The Call learns from conversations

to point out that the benefit to out insuren in this cannection is not in the gaining of a pite only, but the property of the control of the call when the hum-drain world is bear-ing heavily on one's spirit so that in the dark days the memory of beauty of sound, of rythm, of noble thoughts will act as an inspiration and an incentive to greater effort and success in the after life of thos-who took part in those cultural sides of the work of education.

THE WEEK AT OTTAWA

CHY F. W. GERSHAW)

On Tuesday the Lottery Bill was discussed. The evidence against the bill far outwelpithed the evidence for it and the vote at the end of the state lotteries and 56 in favor of the same. All the party leaders were against the measure and chiefly becames the been given such a long trial in Great Britain and had finally been made illegal. State lotteries been made illegal. been made illegal. State lotteric were born in 1569 in England and ex-pired by Act of Parliament in 1826.

were born in 1609 in England and expired by Act of Parliament in 1826.

Mr. Bennett quoted from a book
shich claimed that during that 257
years the morals were corrupted and
a spirit of speculation and gambling
vas encouraged. He saw in these
guases a perincious inflaence and an
asinuating tendency to cease work,
he effect of this being ruineus to the
ndividual. Japan with 66 millions of
copile probibit lotteries of every
ind. It was skown in the Irish Freinto lotteries that the hospitals only
cereived 18 per cent of the money
aixed. Private demaitons to Irish
outputs had fallen by 50 per cent
lating the last five years and it was
inted out that people got the imression that donations were not nosaury because the hospitals got the
rocceds of the lotteries.
All stemed agreed that the clease in

All stemed agreed that the clause in riminal code at present which gives the prize not to the one who wins t but to an informer should be change

ed.

the debate seemed to give some mebers the opjortunity to recite poet
riber is one of the gems:

But mousie thou art no thy lane
an proving foresight may be vain
The best laid schemes of mice and m

The best laid schemes of mice and men gang aft agley, An lea'e us naught but grief and pain For promised joy."

This was written in 1732;

This was written in 1732;

"A lottery is a taxation Upon all fools in creation; And heaven be praised, It is easily raised, Creedulty's always in fashion For folly's a fund, Will never lose ground, Will never lose ground, I have a fund, and the funder clause 12 of the Mai

Under clause 12 of the Marketing Act the Cabinet is taking power to testifet or prevent any article from bring exported or imported. If this becomes law they could restrict the amount of cane that comes into Canada and thus greatly enlarge the market for beet sugar.

SOME FOOD FACTS

(Experimental Farms Notes) The requirements of an adequat diet may be briefly summarized un der five headings: It must provide man Schnepf and Willie the shield donated by the French clab Strathmore, was carried off y Hall and Mary Dumka, and Edity Bengie, Bernice d Delia Hanter.

1) yards open: Ed. Ferguson, chenpf, Gordon Yellowffy, by and so open: Ruby Hall and Mery Benkants on all, events, and the chenpf, Gordon Yellowffy, by and so open: Ruby Hall mery, Beth Hall years and under sack race: dischers are to be congrutated upon the success that attended their mery, Beth Hall years and under sack race: discherated the cature of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of these entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatuming for the vocal electric of the entries being the laborate coatu

ACTOLETIC CLUB WILL SPONSOR tho TAMPEDE SPORTS

Geral may the Gleichen Golf Club (me Da, section) held their annual Pra a at vs. Vice-President competing. In all eight matches were play—and their and result gave the Vice-residents side five wins as a gail three wins for the President. T—course is in good condition, the greens just lately having been sanded and olied, and golf ball clean-

sanded and oiled, and golf ball clean-ers have been placed at the first and sixth tees.

The members of the Bassano Golf Club are expected to be guests of the local club on June 10th.

GOLF MEMBERS PLAY ANNUAL COMPETITION

At a neeting of the executive of the Athletic Club Monday evening it was decided to put* on a combined stampede and sports on Wednesday Jane 27th. This will truly be a big day as some special events will be staged that will be sure to attract much interest. In another issure we will be able to give a more detailed acount of the program.

ion of the Experimental Farms system have shown the high protein content and quality of Canadian

The more we eat the more vitamir The more we cat the more vitamin B we need. The inclusion of 2 to 4 per cent of dried yeast in the white loaf will insure a sufficiency of this vitamin. Calcium is one of the most likely elements to be deficient in our food and the incorporation of milk powder in the loaf should be encouraged.

In a powder in the loaf should be emouraged.

Iodine is liable to be deficient in the food of people who live far from the sea. The inclusion of sea fish, fresh or canned in the diet is therefore recommended. Fishmeals are now

fere recommended. Fishmeals are now extensively used in pontry feeding and this suggests that eggs may be a valuable source of iodine. The division of chemistry has in-restigated the iodine content of iodited salt and work is now in pro-gress on determination of this im-portant element in eggs.

THE STRAW HAT SEASON

The open season on men's straw hats is here. Although ambuscading a straw hat is contrary to modern rules of procedure, the provisions of the open stason lay on prohibitions upor the method by which a 1934 straw hat may be brought down, captured and subjected to cerebral servitude Notwithstanding economic conditions, there are indications of a good season with hot weather already at hand Native hats already are building their nests in the stores and the migratory leghorns and panamas have begun to appear throughout the countryside. There promises to be an unusually large number of species this year, and cleaning and banding are already going on in many a home and place of business. Heat that have been receining in closets, atties and other winter remorts are being "abooed" out into the open and their plumage looked over with a view of making them serve a abort term as a necessary balancer for the family budget. with hot weather already

bedget.

Meanwhile the felts are looking forward to a closed season with good cheer. The winter has left is marks on them and the great majority will take a vacation without any protests. Some rugged individually left will ignute the call of the straw and they will be many. Weather conditions may act as a brief stay on the more conservative hunters, but before many days elapse the water of last winter's felt will feel as conspicious as a cherry in a tub of lemonade.

and An exchange publishes the followand ked,
and ing and it has its application: "A
ked,
severe lesson in honesty among those
all who find lost articles and fail to return or advortise them is much needsons
od, it is either not generally known
odd,
of the knowledge is disregarded,
rept that an effort must be made publicly
and
to restore to the loser anything picked
tin up by persons on the street or other
propinces, and until this is done the
finder rests under a suspicion of havivis-

Refined Gasoline CRYSTAL CLEAR AND ODORLESS FOR 15c per gallon

Plus tax, F.o.b. our Gleichen Warehouse

Elimination of costly duplicate handling whereby we haul direct from the Calgary refinery, makes a big saving which is passed on to our customers in the above price per gallon.

We also have ROYALITE NAPTHA from Turner Valley, which is the best produced from that district at 15c per gal. plus tax

R. S. McQUEEN

Agent For Imperial Oil Ltd.

PHONE 37

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

May 28, 1914.

May 28, 1014.

Empire Day was a red letter day in the history of Namaka. Never before were there such crowds in that substantial little town. Gleichen folks were there in great force. Those who played on the Gleichen football team were Wynter, Lathon, Moss, Weddie, Bell, Clement, Varndell, Mconnell, Moss, Lee, Wagstaff. The gams, was played against Strathmore and was tied until the last couple of minutes when McConnell got a pass and booted the ball home.

ed the ball home.

The Gun Club held a tournament
Monday with teams from Calgary,
Cluny and Gleichen. Each team consisted of six men. The Calgary gents
captured first prize, Gleichen won
second place from Cluny, managing to
win out by one point. Cluny team,
Laurie, Barger, Ross, PFArcy, Gordon, Crapo. Gleichen team, Tucker,
W. James, Beach, McIntyre, Service
and Hughes.

Local mexchants are over stocked

Local merchants are over st with butter and advise that they not buy more at present.

Douglas Hardwick left a week ago for England and will be absent

Geo. Gooderham returned last from Toronto to again visit his ther, J. H. Gooderham for someti

The baseball match between Na-maka and Gleichen Wednesday even-ing resulted in a score of 6-8 in fa-vor of Gleichen Friday night Gleichen played at Strathmore and won the

The I. O. O. F held elections Mon-day night which resulted as follows: M. McLeod, N. G.; J. Barron, V G; H. Dunn, secretary and E. Holland

J. T. Johnston returned Saturday from a tour through British Calumbia.

Wife— I am going to give you a piece of my mind. Hubby—Just a small helping, please.

"The Silent Women of America" is the name of a new national organitation. Strangely enough, it is composed of deaf-mutes.

A scientist thinks sleep is a form of intexteation. And were unto the married man who talks loosely while under the influence.

An inquiring reporter asks:
"What kind of a husband does a
wife miss roos?" The little fellows are more difficult targets.

About 150,0000 persons in Great
Britain are connected with the dog
industry directly or indirectly.

WILL BE IN GLEICHEN EVERY MONDAY At The McKay Hardware Good Watch, Jewellery and Clock Repairing

GLEICHEN

Complete Line of Jewellery in Stock At All Times P. B. DISCHER, eller - Gleichen

You Are Invited to

"Dinner at 8"

Greatest Entertainment ever offered by Stage or Screen

Your favorite stars will be seen in this pic-. ture.

AT 7.30 AND 9 P.M. NEWS COMEDY

GLEICHEN COMMUNITY HALL

The Gleichen Flour Mill

Jack and Jill came to the mill At first to do some spying. For Jack was sly and winked an eye, When Jill got busy buying.

Jack knew well that Jill could tell Exactly what was what, So he stood near and said, "My dear, I'll pay for what you bought."

Now Jack and Jill come to the mill To spend a pleasant hour, And don't believe they ever leave Without some pancake flour,

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial sub THE CHRISTIAN SCIENCE MONITOR by THE CHRISTIAN SCIENCE PUBLISHING BOSTON, Massachusetts, U. S. A.

In it you will find the daily good news of the world from its abo special writers as well as departments devoted to woncer's and children's interests, and the finance, education, racio, cic. You will be flast to welpfore into your head feerica an advocate of peace and prohibition. And don't make smaller, our bed, and the Standial and the other features.

The Christian Science Montros, Back Bay Station, Boston, Mass.
Phoase send me a six vecky trial subscription. I caclose one dollar (41). (Name, please print)

ORANGE PEKOE BLEND

"Fresh from the Gardens"

Music Festivals And Spring

Music Festivals And Spring

The music festival season, whether by accident or design, coincides with spring in this Western country; and it is peculiarly fitting that it should. The two seasons are highly compatible.

Spring is essentially the season of song—of the joy of new birth, of the freed from the trammels of winter, of new hope and refreshment, of the secd-time and the filling and bursting of the buds, of the urge to new enleavor, of fath and a more expansive contentment. The pagans of old celebrated its advent with rites in which music was the vehicle of expression of that mirth and follity the softer sun inspired.

The association of spring with song is universal—has been universal down the ages; for in the spring, nature awakes from long hibernal sleep to the notes of its own orchestra and the song of its own choristers. What more fitting then than that the soul of man should "blossom in singing" when spring brings life anew to prairie and woodland!

The music featival idea has given point and purpose to man's urge to woollaze the finer aspects of his emotional existence and experience. The remarkable growth of that idea in prairie communities, indicated in the consistent expansion of the festivals, is one of the most reassuring evidences of the enduring quality of the social organization these communities reflect. The joy of singing and the love of music, emotions never realized nor appreciated to the full unless they are shared, are infallible knitters of closer ties of friendship and fellowship. The association thus cemented laures to a deeper sense of that brotherhood of man which makes the whole world kin.

Song is of the heart and of the spirit—a weaver of the very fabric of community life. Music symbolizes the harmony of which that life is compact and without which it cannot long survive. It is significant that visitors to rural communities of the prairie weet shave been struck with the fulness of two social info obtaining in them, despite the lack of those adjuncts which water resident have l

Music and song have thus become the greatest adjutants of peace and Music and song have thus become the greatest adjutants of peace and contentment among the scattered communities of the far-fluing prairies. They have contributed greatly towards the alleviation of the pangs of disappointment. They have made hardship less onerous, reaction less disruptive. These annual festivals, bringing, as they do, urban and rural dwellers of kindred tastes together, and demonstrating, as they do, a heritage common to the divers peoples composing the population of the western provinces, are contributing much towards -developing that fellowship which, wider than the communal, reaches through the provincial into the national life.

It is right that the winter should be a season of preparation and practice; but it is essential that the festivals should be of the spring. That's where they belong.

Stowaway Makes Good

Boy On Antarctic Ship Has Become Popular With Crew

Boy On Antaretic Ship Has Become Popular With Crew Fourteen-year-old Emar Lamberg, who stowed away on the whaling factory ship Southern Princess, has made good. Emar was discovered when the ship was on her way to the ship the hight she left Sandefjord, Norway, and hidden under a barrel until hunger forced him to reveal limited. The skipper admired the lad's pluck, and made him assistant steward. His eulchenes and keenness soon made the boy extremely popular with all the crew. In dark hours after a hurricane had smashed the rudder of the Southern Princess and it seemed certain that she would be incit with all hands, Dimar proved his worth. His bright cheery manner and utter disregard for danger helped the morals of the older men.

First Bills Of Lading

Were Short Compared To Wordy Documents Of To-day

Bills of lading in the "good old days" of the sailing vessel were short and snappy as compared with the long details now printed in fine type on the back of such instru-

menta.

A fascimile of a bill of lading issued in 1854 on "the good ship Meteor" from Boston to San Francisco released the ship and every-body connected with it from liability clause which read in part, "the goods to be delivered in good order, the danger of seas and fire excepted." In other words, if it got there fine, and if not, it was too bad.

MILBURNS

NERVE PILLS

China's Guide For Pilots

Lighted Clock Greets Ships Entering Port At Shanghai

ing Port At Shanghai
Instend of Liberty's faming torch
to great arriving vessels, China has
revoted a memorable landmark in a
clock, thirty feet in diameter. Visitors entering the Whangpo driet off
the Woosung Forts are now struck
by the new tide indicator.
Figures from zero to 18 cover the
mot this gigantic face which at
night is illuminated by Neon tubes
visible for at least a mile out in
clear weather.
The hands of the clock are grazed

clear weather.

The hands of the clock are geared to an automatic mechanism for registering tide depths, The devize was put into position by the Whagpo Conservatory Board as a guile to

skippers.

The base of the dial is a great The base of the dial is a great arrow, whose position shows whether the tide is rising or falling. The complete outfit, rising high above the Woosung flats is a memorable sight to visitors, particularly when it shines in welcome out of the dark-ness.

Smallest Organ In World

Smallest Organ in World
Louis Weir, organist of Boston, has
built what is believed the smallest
organ in the world—14 inches wide
and 8 inches high. It can control
all the stops of a large console and
was played by him for the first time
in a Boston theatre.

Shortness of Breath Weak, Sinking Feelings

If going up stairs, climbing hills, walking to if the least exertion causes you to stop to get breath, or if you have weak, sinking feelings, time for you to stop and think as to the cause of

What you should do is take a course of Milburn H. & N. Pills. They tone up and strengthen the vital organs so as to prevent any harmful attacks of the course of the cours

Ask your druggist for Milburn's H. & N. Pills.

Tenants Steal Building

lenants Steal Building
Remove It Piece By Fiece To Spite
Landlord
Charged with stealing a building,
several tenants of a row of flats
have been arrested in Khodel, Poland,
Back of this is a case of reverage
against the renters' landlord. Following a long series of clashes between the occupants and the owner,
the tenants got together and decided
to steal the building. Stone by
stone, door by door, window by window, they removed their flats several
miles saway and reconstructed them.
Calling to collect his rents the landlord found an empty space where his Calling to collect his rents the land-lord found an empty space where his flats had been. He aroused the vil-lage and a search was started. After many days the flats were found. In-side were the tenants, enjoying life without the shadows of a landlord's calls. The irate owner had them arrested, but is puzzling how he will get his building back where it be-lones.

AFTER ACCIDENT SHE PUT ON WEIGHT

Kruschen Took It Off Again!

A woman sends the following activated in which she was involved—
unt of the consequences of an autocident in which she was involved—
the control of the co

again Steamy.

H. M.

Kruschen combats the cause of fat by assisting the internal organs to perform their functions properly—to throw off each day those waste products and possons which, if allowed to accumulate, will be converted by the tody's chemistry into fatty uses.

"Made In China"

Orientals Make Up Irish Linen Hand-kerchiefs For American Trade Handiserchiefs for saie in Atlantic City bearing the tickets, "Pure Irish Linen," and "Made in China," as aroused a visitor that he promptly wrote to the Belfast Times about it. In reply John Gilliland of Belfast, Director of the Irish Linen Guild de-clared, that China is, now huring Director of the Itaha Linen Guild de-clared that China is now buying thousands of picess of linen to be made up into the handerchiefs and em-broidered for the American tradi-"Although Irish linen is used," be said, "owing to U.S. Customs laws, articles coming into that country can only be accepted if they are marked with the place of origin— that is China. It is really a question of China obeying the Customs laws. As a matter of fact Ulster manu-facturers are keeping a good grip on the handkerchief trade in America."

SOURED ON THE WORLD?—THAT'S LIVER

Wake up your Liver Bile
-No Calomel n

Many people who feel our sixupish and satisfied, who feel our sixupish and salis, oil, niteral water, laxative early ear

Organ Built By Blacksmith

Organ Built By DIACKEMBLE

Donated His Work And Instrument
Only Cost \$800

After four years' work Thomas J.
Hokkins, blackemith, motor engineer
and organist, is completing a pipe
organ in Pente, Wales. The instrument, 12 feet high, nine feet wide,
and seven feet deep, was made at the
forge, and in the garage, the home
and the church. Howkins was organist at the Catter's Corner Methodist
Church. The old organ wheezed cut,
and the congregation was too poor
to kuy a new one. Hoskins bought
an old instrument, and from it took Church. The old organ wheezed out, and the congregation was too poor to buy a new one. Hoakins bought an old instrument, and from it took pipes and keyboard. Then he made 600 new pipes, from three inches to nine feet long. He bought 20 sheep-skins for the bellows, and used 25 pounds of glue, more than 2,000 screws, 15 pounds of glue, more than 2,000 screws, 15 pounds of nails and much wood. The new instrument will cost \$300. Hoakins has donated all his efforts.

In their natural state the ruby and the sapphire are identical in com-position, their difference in color being due solely to naturally includ-ed metallic oxides.

Sky Changes Coloring At Different Altitudes

Moscow Experts Studying Records Taken In Stratosphere Flight

Moscow Experts Studying Records
Taken in Stratosphere Flight
Remarkable avidence of changes of
color in the sky at different altitudes
in the atratosphere is one of the results which have been obtained by
the experts in Moscow who are
studying the records left by the crew
of the Soviet stratesphere halloon
Stratostat which crashed after reaching the record height of over 13 miles.
Anvestigations are being carried on
under the direction of M. Thomson,
the senior-scientific worker of the
Central Weather Bureau. The goncolo of the Stratostat carried numerous instruments for making automatic observations at various periods
of the sizent and descent.
Among the data on which the experts have been working are twolve
photographs taken the different atttudes, and twenty-seven spectrum
observations.

tudes, and twenty-seven spectrum observations.

The results of the preliminary investigations are stated to show that the sky gradually changes color as follows: 5.25 miles, marine blue; 6.53 miles, dark violet marine; 13.05 miles, dark violet.

SR, which made a previous high record attempt, who recorded that the sky at 11.81 miles high was "very dark violet".

The experts state that valuable records of sky colors were made by M. Vassenko up to the time when disaster overtook the balloon at a height, apparently, of 7.46 miles on the downward descent.

Wolves Kill Caribou

Trapper Brings Tale Of Wanton Destruction From North

Trapper Brings Tale Of Wanton
Destruction From North
Bringing stories of tertific onlaughts made by roving packs of
wolves while the caribou were migrating. Edwin Sunquist, trapper of
the sub-Arctic, reached The Pas,
Manitohs, following nine months of
travel west of Churchill.
Sunquist with his partners, John
Ivanchuk and Charles Hendren, left
last July with supplies for winter
trapping 165 miles north of Brochet.
They travelled by cannoe, and
reached their headquarters on Oct 11.
During the trip they saw no caribou.
But on the morning after their arrival, they went outside to find the
migrating herds passing their door.
Thousands of from five to 35 wolves.
Sunquist said the wolves in many
sever packs of from five to 35 wolves.
Sunquist asid the wolves in many
cases Killed purely for wantonness, and when there were not deer
to knock down, they turned on each
other.

Served Three Kings

Royal Servant Is Retiring After Forty-Two Years

Forty-Two Years

Royal servant during the reigns of three British kings, William Dowsett. King's Page, has just retired after 22 years at Buckingham Palace, King George's London residence.

"Bill" Dowsett joined the royal service in 1892 as a footman. He gained promotion in successive stages and three years ago was appointed "Page-oft-the-Back-Stairs," an honored position in the service which brings the coupant of it into immediate contact with the sovereign.

Have Never Seen Rain

Have Never Seen Rain

Because of drought there are children ten years of age in South West
Africa who have never seen rain.
They have been discovered by the
Minister of Lands who reports that
rain has not fallen for seven years
in some districts.

The tall-growing hybrid delphini-ums so popular in Canadian gardens can be raised from seed easily, but, as they do not come true, anyone wishing to increase the stock of a special plant must do so by division of the roots of that plant.



"If my three baby boys were restless with colic or previsit from their teeth I gave them a Baby's Own Tablet and they were soon sulcent." Wood Ref., Toronto. These sweet little tablets remove the cause of retulness and the child becomes freethiness and the child becomes recommended to the contract of the contract of

More Tobacco for the Money! and POKER HANDS, too TURRET FINE CUT!

Wise smokers who "roll their own" cigarettes are making 10c do a bigger job than ever before. They're using Turrer Fine Cut—the mild, cool, fragrant tobacco that gives them more and better smokes for the same money and Poker Hands to exchange for free gifts.

A turn to Turret Fine Cut is a turn in the right direction
::: greater economy, greater pleasure and the extra value
of Poker Hands. Don't wait!



Poker Hands to get Better Cigarette Papers

It pays to "Roll Your Own" with

FINE CU

CIGARETTE TOBACCO

SAVE THE POKER HANDS

Imperial Tobacco Company of Canada, Limited

Figures Show Improvement

Average Value Of Canadian Farm Schenkits Thinks Coon Adjusts Eyes For Day And Night The average value of farm land in Canada in 1933, including both land canada in 1933, including both land the first of improved and unimproved land as yellowed to the provided of the University of colorado psychology department value and the control of the Canadian government. This shows no charge remnent 1932. Average farm land fine the control of the co

Manitoba, Saskatchewan and Alberta.

Average values placed on farm livestock are: Horses, \$52; milch cows, 331; other cattle, \$17; sbeep, \$41; swine, \$58.90. The changes from 1932 values are slight except in the case of swine, which have almost doubled, having increased from \$4.73 to \$8.99. In the same period the average value of wool increased from which to ten cents a pound. Total value of all farm livestock in 1933 amounted to \$403.075.000, an increase of about \$27,000,000 over 1932. The value of farm poultry pour from the company of the provious year, which was the provious year, which was the provious year, which was the provious pounds of the summer season were \$17 per month for men and \$10 per month for women, board and lodgings, in both cases, being furnished by the employer. Counting in the value of hourd the average wages for men were \$32 per month and for women \$22 per month and for women \$22 per month and for women \$22 per month.

Of recent years, a number of promising smooth-awned barleys have been produced by different plant-breeding institutions, including the Dominion Experimental Farms, but these varieties have not yet been tested for a sufficient length of time to say which is the most desirable. For the present, however, the variety called Velvet is favoured in Eastern Canada, while Regal appears most promising in the West.

Iceland's capital is named Reyk-javik, meaning smoking harbor, after the hot springs, which are so preval-ent in the country.

The dahlia should not be planted until all danger from frost is over,

May Have Dual Vision



DAMENETS POWDER

Would you like false test to fit so
farmly yet confortably they feel natural
-eat, about, laugh—all day long you
can forget about them. Simply sprinkle
on Dr. Wernet's Powder—prescribed by
world's foremost dentists—the one
powder that assures 100% secure
powder that assures 100% secure
fort-cubion protects sensitive ground
fort-cubion protects sensitive ground
slaway keeps mouth clean and sanitary,
Inexpensive—any druggist



Oppleford PAPER PRODUCTS





Dramatic Art . In Canada

In Canada
Great Interest Taken In Second
Dominion Drama Festival
The rapid development of native
dramatic art is indicated by the intreest which has been aroused and
the artistic ability which has been
displayed in the second Dominion
Drama Festival, just held at Ottawa.
The Dominion Drama Festival was
inaugurated by His Excellency the
Earl of Bessbrough, Governor-General of Canada, in October, 1932. The
purpose was to encourage the development of dramatic art in Canada
by means of regional and Dominion
competitions among amateur dramatic organizations. Regional competitions are held during the winter at
convenient centres throughout the
Dominion, and the winners of these
competitions meet at Ottawa in the
spring to "play down" for the Dominion championship and the Bessborough trophy.
This was "2 mandaug regents are

apring to "play down" for the Deminion championalip and the Bessborough trophy.

This year 22 amat'our groups participated in the final competition. Five groups were from Toronto, two from Montreal, two from Saint John, N.B., two from Ottawa, and one saint John, N.B., two from Ottawa, and cone saint John, N.B., two from Ottawa, and cone and the Montreal two from Saint John, London, Regina, Sarnia, Selkir, Winnipge, Verdina, Edmonton, and Vancouver. Their work was appraised and the awards made by James T. Grein, a distinguished dramatic critic who came from England especially for the purpose. The highest award, which carries with it the Bessborough trophy, went to the Hart House group, from Toronto, for their presentation of "Michael," a mystical and beautiful Russian play. The award for the next best production in English went to the Ottawa Drama League for its meet best production of "Marco's Millions." The award for the best production in Finglish went to the Ottawa Drama League for its presentation of "Marco's Millions." The award for the best production in Finglish went to the Citawa Drama League for its presentation of "Marco's Millions." The award for the best production in Given of Winnipeg, for "Blanchette." The Governor-General's and Lady Bessborough's mementes for best individual workmanship were awarded to Miss Joan Miller, of Vancouver, and J. E. Adams, of Sarials, Ortario. During the whole competition over

ring the whole competition over persons actually took part, and plays were witnessed by over plays were witnessed

Victor Was Real Cyclist

Victor Was Real Cyclist
South African Boy Did Additional
210 Miles After Winning Race
After winning a 100-mile cycling
champienship in Port Elizabeth,
South Africa, M. Rusteburg, a young
post office messenger, pedaled 210
miles back to his home in East Lonmiles in five hours, 50 milutes, 50
seconds. The automobile which was
to take him back to East London in
time for work two days later failed
to appear. The lad started to cycle
the 210 miles at four o'clock in the
morning although as gale was bloring and be had neither lamp nor repair outfit. At 11 o'clock that night
he arrived home, tired, but happy, in pair outfit. At 11 o'clock that night he arrived home, tired, but happy, in time for a good night's rest before going to work.

One of the private gifts to Great iritain's new cruiser Neptune, is a ainting of the Neptune that fought

The semolina of the Kubanka Ot-tawa 37 variety of wheat is valued highly for the manufacture of maca-

For EASIER Dyeing

The new Instant Rit is easier to use than any other tint or dye you ever used. It dissolves completely in 40 seconds

Seed the frost of 2 RIT Packages for FREE copy of "The A B C of Home Rug Making" to Jehn A. Huston Cs. Ltd., 45 Caledonia Rd., Te-rente.



May Not Be Scientific

But Old-Fashioned Way Of Raising Baby Was More Human

Baby Was More Human
Dr. Knight Dunlap, professor of
psychology at the Johns Hopkins
University, has pronounced the modern methods of reating bables as
"aystematized neglect."
Further, the doctor adds, "a baby
is not a vegetable. Neithef is it an
animal. It should not be left alone
to develop by itself or to devise ways
of amusing itself. A baby eneds
social life just as much as of adults.
Bables should be talked to, tossed in
the air and petted and coddled as
nuch as possible."
Hear! Hear! We like that profes-

Centenary In July

A fleet of four planes of the Britlah Air Forces will take part in the
Toronto centenary celebrations in
July, it was announced in the House
of Commons by Sir Philip Sassoon,
Under-Secretary for Air. The machines will be the Hawker Fury, the
standard interceptor fighter of the
Royal Air Force. They have a lopspeed at 15,00 frect 62 44 miles per
hour, and are extremely fast climbers. They are all-metal biplanes
with a Rolls-Royce Kestral
engine.

No Question About It

No Question About II
Mike had just arrived in America
and he and Pat were walking down a
street when Mike saw a barrel of
cranberries in front of a fruit store.
Mike says to Pat: "Shure, and what
do you call them things?"
"Shure, them's cranberries," says
MATURITY—MATERNITY

"Shure, thems cranserities, says
Pat.
"And are they good to ate?" says
Mike.
"Shure they're good to ate," says
Pat. "Just stew them with a little
sugar and they make far better apple sauce than prunes do."

The cold pole of the earth is be-leved to be at the Siberian town of 'erkhoyansk, where the temperature one down to 160 degrees below zero, 'ahrenheit,

If Past 45

and "Low" and Upset

HERE ARE THE SIGNS: rices Frequent Head in Feeling of Weat tion Sleepleasness Appetits Mouth Acidity Sour Stomach Auto-intoxication

WHAT TO DO FOR IT

TAKI—2 testpoentuls of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another testpoenful 30 minutes after esting, And another before you go to bed.

OR—Take the new Phillips' Milk of Magnesia Talokts—one stabil for each testpoenful as directed above.

wanted to the covery be greated to the covery of the covery be greated to the covery of the covery o

Love is blind, marriage is a al oculist says the Brandon Su

MATURITY-MATERNITY MIDDLE AGE

At these three critical periods a woman needs a medicine she can depend on. That's why so many take Lydia E. Pinkham's Vegetable Com-pound. 98 out of 100 ssy, "Is helps me!" Let it help you, too.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Little Helps For This Week

Obey my voice and I will be your God and ye shall be my people; and walk ye in the way that I have commanded you, that it may be well unto you." Jeremiah 7:23.

And oft, when in my heart was heard Thy timely mandate, I deferred The task, in smoother walks to stray; But Thee I now would serve more strictly, if I may.

Capital.

The popularity of the ahort cruise in Britain has been phenomenal. This year will see an extensive programme of such see accursions from Liverpool, Glasgow, and Southampton to the Atlantic Isles, and the Mediterranean and around the British coasts.

Locks Liké Prosperity
If innumerable 10 and 20-dollar bills are a sign of prosperity, then it in that arrived in Nova Scotia at last. Sydney merchants, restaurant proprietors and insurance companies have been kept on a constant trek to the banks to change the yellow-backs proferred by their customers for bills of amaller denomination.

Great Salt Lake in Utah is more nan four times as large as the Dead

There are at least 60 stars to every

Quick Relief Now From Neuralaia





Real ASPIRIN Starts Taking Hold in Few Minutes

Real ASPIRIN Starts Takit

Now comes amazingly quick relief

from headaches, rheumatism, neurition headaches, rheumatism, neurition start, and the start of the start

These results are due to a scientific discovery by which an Aspirin
Tabele begins to discover, or dis

two seconds after touching moistare,

And hence to start "taking hold" of

pain a few minutes after taking.

The illustration of the glass, here,

talets to dissintegrate almost instantly,

you swallow it. And thus it ready

to go to work almost instantly,

"When you hay, though to on

"When you hay, though to be sore

you get ASPIRIN'S quick relief, be

aure the name Bayer in the form of

a cross is on every tablet of Aspiria.

WHY ASPIRIN Drop an Aspirin Tablet in a glass of water. Note that BE-FORE it touches bot-tom, it has started to Does Not Harm the Heart

Squaring The Circle

Squaring The Circle

Lawyer Claims He Has Solved Most
Baffling Problem

The most baffling mathematical
problem in history, which beat even
fylthagoras—how to square the
circle—is said to have been solved at
last. Milan Fopovitch, a middleaged lawyer, from Nish, claims that
he has done it. He started struggiling with it as a schoolboy. He
continued his efforts when a prisoner of war. He has been at it ever
since—in the spare time he could
wrest from his professional dutles.
Reports that an American matheimatician had left a considerable fortune to anyone who could solve the
problem, spurred Mr. Popovitch on
in his efforts to work out this outstanding proposition. Now, at last,
he declares that he has found the
solution, but before he will disclose
his formule, he makes a demand that
a commission, appointed by the
executors of the American's will,
shall examine him and be convinced
that the circle has really been
squared.

THE RHYMING **OPTIMIST**

By Aline Michaelis -

LIKE LAND-LOCKED SHIPS

When at the wharf I stand and watch
the ships
Take on the cargoes waiting at the
See yawning hold and giant crane
that grips
Its load one moment, then swings
back for more,
I sense an eagerness to be away.
Its echo rings through every foreign
shout!
Both ships and sallors ache for wind
any and passes to great them, thrusting out.

A kindred haste throbs sometimes in my breast,
The years's strait shores press close upon my heart.
Too long at ancher chained, too long at a rest,
With all my cargo now I would de-Like land-locked ships, I would sall back to gas,
Return full-freighted to eternity!

A new bait for grasshoppers is being tried out by the U.S. Depart-ment of Agriculture, oil being substi-tuted for molasses in mixing the bran and arsenic. Oil baits, it is stated, do not deteriorate during storage as rapidly as molasses. In Canada, water-mixed bait has been found to have a distinct attractive-noss to the inaccts, because grass-hoppers like to drink when they eat.

Queen May Launch Liner

The British government announce that the King and Queen hope to it of Glasgow at the end of Septemb to launch the new giant Cuna liner "534". Her Majesty, the a nouncement said, will perform t actual ceremony of launching the second of the

Deltas, the triangular shaped areas of land deposited at the mouths of rivers, are so named because of their resemblance to Greek letter

Game Increase In Rockies

Game Increase In Rockies

Neted Guide Reports Larger Herds

Of Goats And Dee;

Of Goats And Dee;

If Big game animals are increasing
in number in the hunting areas outside of the boundaries of Jasper National Park, according to reports
form park wardens and from hunters,
received by C. K. Howard, head of
the tourist department of the Canacian National Railways, Montreal,
which handles hunting and fishing
ractivities in the Dominion.
Jack Brewster, noted big game
guide and outlitte of Jasper, reports
that in two trips with hunting
parties last fall he encountered 1,354
big game animals, including burch of
194 Rocky Mountain gents and 87
bighorn rams in addition to caribou,
mose, deer and other game. Both
parties of hunters secured full bage
of trophies without difficulty.

END PAIN -Sooth SORE HANDS

by Rubbing in MINARD'S "KING OF PAIN" LINIMENI





DENICOTEA Cigarette Holder absorbs the nicotine, pyradine ammonia and resinous and tarry substances found in tobacco

Complete holder with refills — \$1.00 postpald, or from your Druggist or Tobacconist. Dealers wanted everywhere.

NOW OBTAINABLE FROM

Robt, Simpson Co. Limited The T. Esten Co. Limited Liggetts Drug Stores Roodey's Cigar Store G. G. Whebby Butherford Drug Stores Bess Melklejohn

CHANTLER & CHANTLER, LTD.

49 Wellington St. W. TOBONTO, ONT.

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Ouick Results

Ray be depended upon from the use of our Wart Ada. The pirtins, destin, merris-gas and the other Gussified Columna are unsuly inclu-ded in even a very perfun-tory persual of the paper. They are sa good for general business as they are for "Help Wanted," etc.

GLASSIFIED ADS

Notice under this heading 15 rerds or under 15c., first insertion and 25c. each subsequent insertion weeks \$1.60. Over 15 words as east per word for each insertion.

FOR SALE-Grim Alfalfa Seed, No per pound, certificate No. 7 A. D. Ferguson, Counter

Expert Handling of Water

I am still on the job for sur-veying and making ditches, cuts, fills and laying out plots, for irrigation, hay grounds, and any kind of advice cheerfully given.

WALTER E. ANGLIN

Salvador with 144 persons to the aquare mile, is the most densely populated country in the western hemisphayo

Japan has more bicycles in pro-portion to population than any other country.

CENT-A-MILE TRAVEL Bargains EASTERN

CANADA

From stations Port Arthur, Ont

to JUNE 8 to 30 45 DAYS

GOOD IN COACHES Small additional charge for Tou ist sleepers Apply local Agent

CANADIAN PACIFIC

LEAGUE BASEBALL SCHEDULE

FOR THIS SEASON

Nay 31, Gleichen at High School.

June 3, Meadowbrook at Gleichen.

June 3, High School at Cluny.

June 5, Gleichen at Meadowbrook

June 10, Gleichen at Meadowbrook

June 12, High School at Gleichen.

June 14, Gleichen at Meadowbrook

June 12 High School at Gleichen.

June 14, Gleichen at Luny.

June 14 Meadowbrook at High

chool.

June 17, Cluny at Gleichen. June 17, High School at Meade

ook. June 19, Cluny at High School. June 21, Meadowbrook at Cluny. June 24, Cluny at High School.

Here and There

Another sale of salmon angling leases is announced in New Bruns-de Up the farmous waters of the Up the Committee with the William of the Properties of the Properties of the Up the William of the Up the William of th

ten years from March 1, 1935.

Canadian nullway salarives have experienced severe cuts over the experienced severe cuts over the past few years. This has applied to officers as well as to workers on the trains and alone the lines. The recently issued nounced that E. W. Bestry, Chairman and President of the C. P. H. And Instituted a special cut of 15 per cent, for himself and the Company of the control of the

the decime in enrings organ.

Niploon River's famous speckled trout don't know it yet but
the ukase has gone forth the
non-residents shail pay only 15,50
for an annual fishing licens, or
about half the charge hitherto,
ruther, Niplong guides will offer
their services this year for \$25,00
Further, Niplong guides will offer
their services this year for \$25,00
These trout in the Niplong roots
and in those off the islands at its
mouth including St Ignace, run
to seven pounds and up.

to seven pounds and up.
Canadian Pacific liner Empress
of Japan recently hung up a now
speed record when she travelled
the 2395 miles from Horolaiu to
Victoria in four days, eight boars
and three minutes, clipping seven
bours, 47 minutes from her best
previous time for the voyage and
to be the previous time for the content
of any other Facility lines are not
the Empress of Canada.

the Empress of Canaca.

The literary hit of the year has been made by Frederic Nivan canadian author, living near has son. BC., whose "Mrs. Barry" has been recently haired by authority nowing books ever written with the property of the pr

clific Rallway at Nelson.

H. P. Mathews, general manager, Canadian Parilli hotels in a western Canadian will be hotels in the company of the company's hotel system from cast to coast, with headquarters are all company's hotel system from cast to coast, with headquarters cont announcement by E. W. Beatty, chairman and president of the railway.

An improved solvent has been leveloped for removing chewing rum from under theatre seats and issawhere.

GEO. W. EVANS

Undertaker And Embalmer

MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any

Vancouver to Skagway and re-turn, Meals and berth included (Except at Skagway)

Special low fares to seaboard for Overseas Travellers

\$80

LOW SUMMER FARES

IN EFFECT MAY 15th

ALASKA CRUISE

CANADIAN ROCKIES Banff, Lake Louise, Emerald Lal

PACIFIC COAST

EASTERN CANADA

ctions for shorter Time CANADIAN PACIFIC Your local Agent will mastst you

Canadian Pacific

Town & District

The officers of Alberta Star Chap-ter, No. 18, Gleichen were entertained by their Worthy Matron, Mrs. Marg-guaret McArthur to a two o'clock lancheon, Saturday afternoon, May 23th, at her farm home nine miles north east of town. A very enjeyable afternoon was spent by all.

afternom was spent by all.

J. Bulmer of Bassano has moved to Bowden, Alta, a town near Olds. This means that he will not play hockey with Gunners next sinder. With Jehnston and Bulmer gone the Ganers will be considerably weakened for next winter. The local fans are asking each other what is being done to strengthen the team for next season, especially when every hockey town in this part of the world is making strenuous efforts to build up their squads in every way possible.

A. Hill, a wholesale traveller was in Gleichen Monday, having Just returned from a trip to Saskatchewan and states that the people here are living in a garden of roses, in comparison with conditions in Saskatchewan. He describes conditions there as terrible and had never seen such sights in his life, horses and cattle lying dead in the fields everywhere, starved to death.

Next issue we hope to explain what steps are being taken towards get-ting the roof on the rink.

A frominent citizen received a sudden invitation to spend a holiday with a party of friends up north. He was anxious to go, but dich't knew whether it was a faishing or shooting party, so he w.r.ci. 'I will start at once. What shall I bring!' In a fow hours he received this reply: "Corkscrews. We have the rest."

During the past couple of weeks several carloads of horses have beer shipped from Gleichen to Manitoba.

Douglas Hardwick of Armada spent

Sunday the Indians of South Camp started training for the Calgary Starp-pede. They spent several hours riding outlaws. Some of the braves made sphendid rides and if they keep on practising every Sunday they should be able to life some of the prize money at Calgary in July.

Geo. W. Savage an inmate of the Eventide Home died last week, the funeral taking place Wednesdays to Eventide cenettery, with Adj. Sutherland conducting the service. The late Mr. Savage had been here for the past six years. and came from Carbon.

Mr and Mrs. Ridley and Mrs. Myers of Tabor spent a fire days visiting Mr. Myers of the local High School staff.

There will be no matinee next Saturday afternon, but in the evening two performances will be, given one startat 7.30 and the other a 9p.m.

Russell McQueen, one of Glei-chen's most enterprising business men, is always on the alert. He has found a way to sell gasoline real chenp. Just take a look at his ad.

A number of the sidewalks in total have been undergoing extensive re-placements lately which makes a decided improvement in the appearance of the streets.

There is an excellent tonic which many citizens are making use of in pretty liberal doses these days morning and evening. It is not cream of tarter nor sulphur and molasses. The main ingredients are a spads, a hoe, a rake, a hose, and such other accessories as may be necessary to indulge in the hobby of a yeard or garden.

Do your own advertising. Make it a study. Study the wants of your trade. When you get something they want let then know it. Do what you say you will, and a fortune is yours. Advertising is a study, and if a man waits until he has purchased a stock of goods and gets it placed on the shelves, and then thinks about talking to the people, a school boy could predict his enversous failup. You can not succeed on your reputation as a good writer. You can not succeed on your reputation as a good brokkeeper. You must have other ossenials, and the chief of these is to be able to get near the buyer and to inspire that condidence which will induce long-centinued matual good feeling, and to this end the newspayer is yours.

A new electrical operated chine can turn out 5,000 dought an hour.

Radio and carrier pigeons have cen used in connection with air-lane man making in Alaska.

Refreshes Best of All "BEER off the ice."

A case of your favorite brand of Alberta Beer on ice is like cool shade to hot sunshine on blistery summer days Obtainable at our Warehouses. Vendor's Stores and your Local Hotel.

DISTRIBUTORSLIMITED

Agents for the Brewing Industry of Alberta

PHONE BASSANO 82

This advertisement is not inserted by the Alberta Liquor Co of Alberta ntrol Board or by the Government of the Provi

> Now is the Time to Check up on Your PRINTING REQUIREMENTS Then See

> > The Call. Gleichen.



CALGARY DRY

The West's Finest Ginger Ale At clubs or fountains refresh with the genuine

CALGARY BREWING AND MALTING CO., LTD.

Orange CRUSH BOTH



Insist On the Genuine

BUFFALO